

# 2019-2020 TTC Catalog

## MKT 140 E-Marketing

Lec: 3.0 Lab: 0 Credit: 3.0

This course is a study of electronic marketing. In addition to traditional marketing topics, special emphasis will be placed on internet marketing fundamentals, strategies, and trends.

### **Course Offered**

Fall

Spring

### **Grade Type**

Letter Grade

### **Division**

Business Technology